

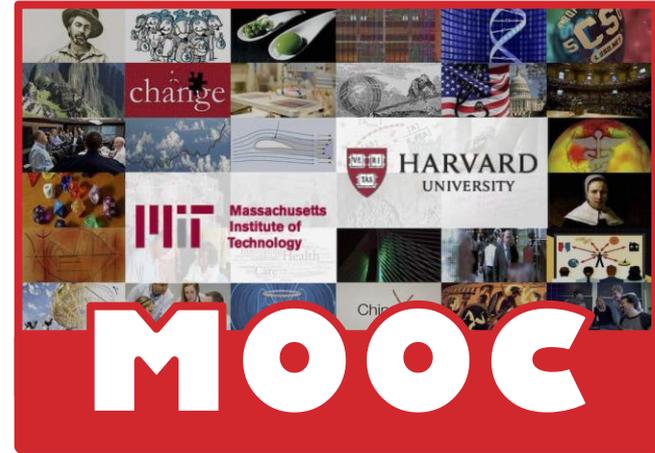
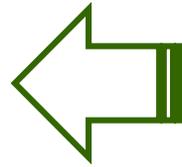
# **Course Content Analysis: An Initiative Step toward Learning Object Recommendation Systems for MOOC Learners**

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Graduate School of Informatics  
Kyoto University**

# Background



Rising needs for  
diversity in one's  
knowledge



Much easier to  
challenge new subjects

# Background

**For novices:**

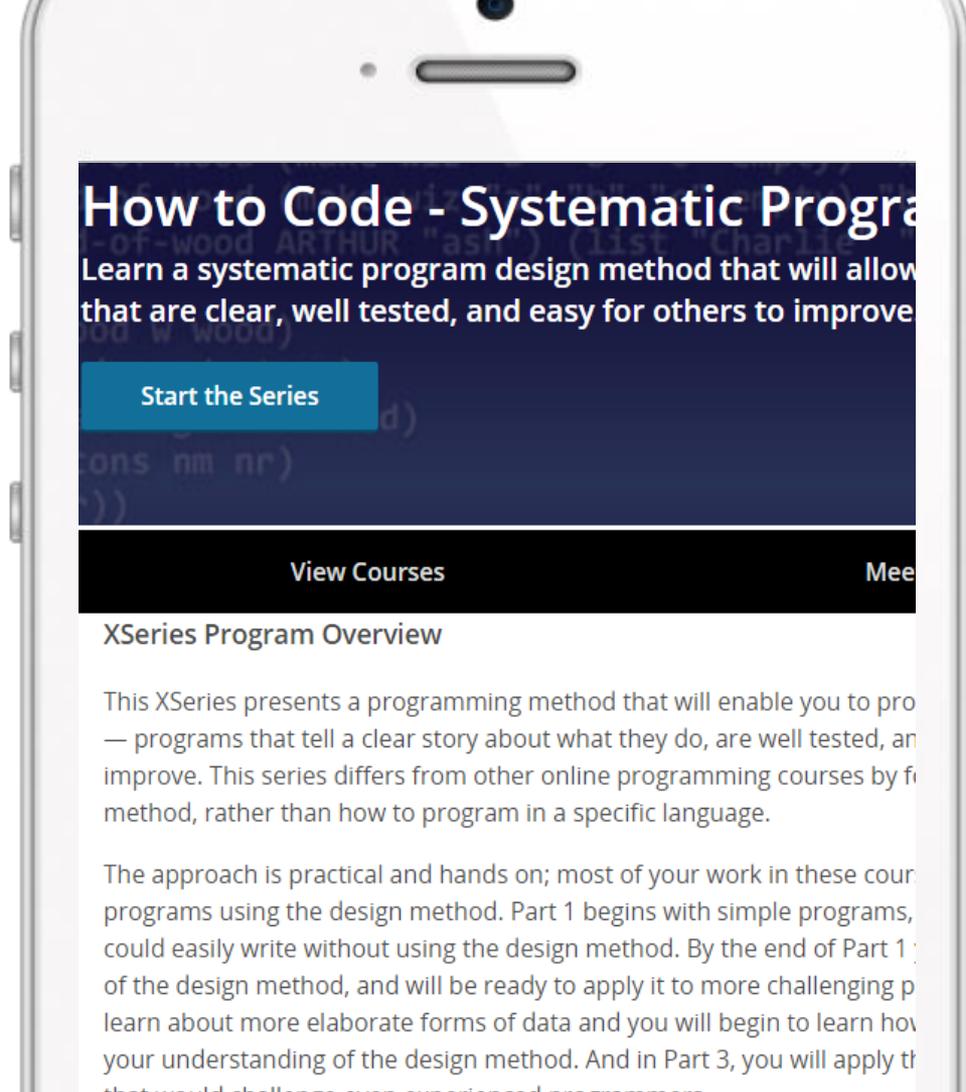
**No guidance**

**Free to combine  
courses**

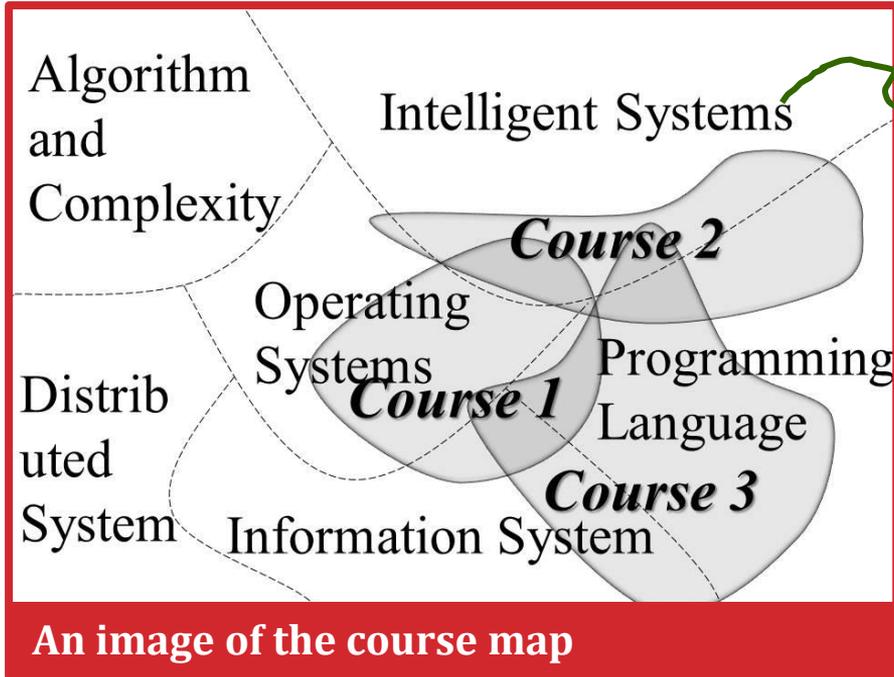
**Similar courses and  
difficult syllabi**



**A supporting system  
may help!**



# Intuition

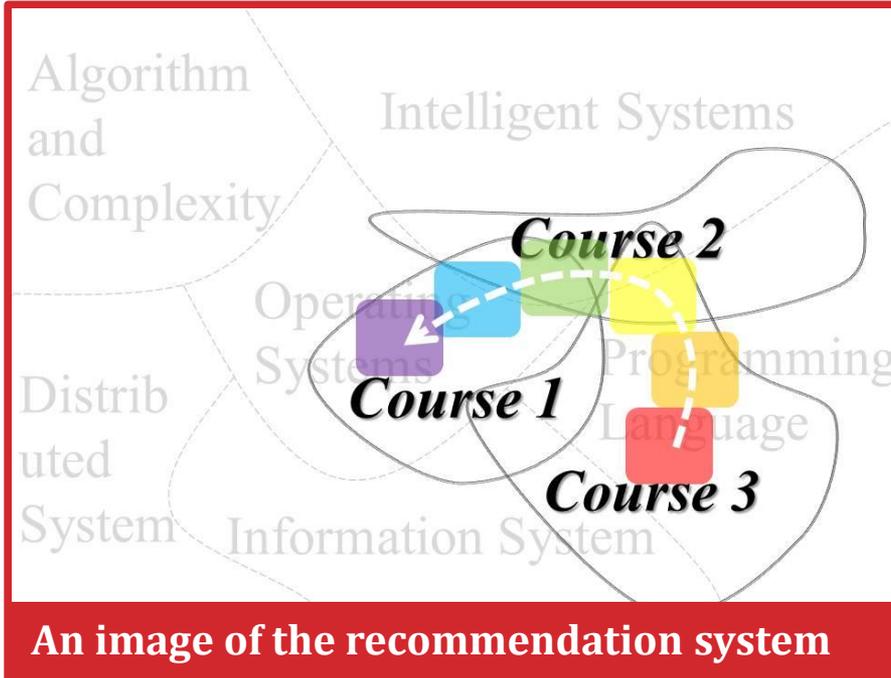


Categories of  
domain knowledge

**A course map**

**that presents  
the courses  
based on the  
knowledge they  
cover**

# Recommendation system



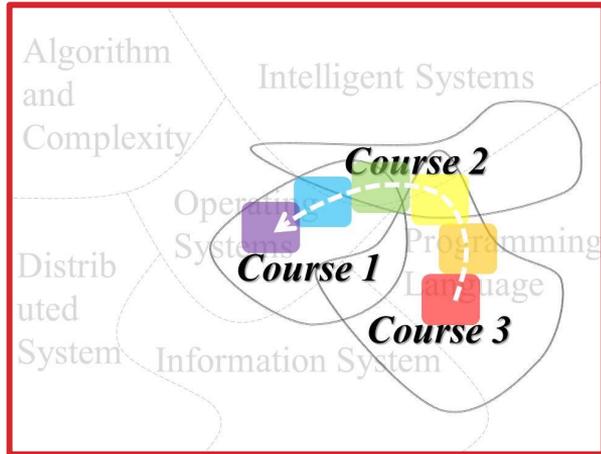
## Advanced functions:

**Interact with the learner**

**estimate his learning goals and ability**

**Provide a path of learning objects (i.e. course lectures).**

# Task recognition



**Final goal**

## Subtasks:

- **Course analysis**
  - Domain knowledge representation
  - Course content analysis
- **Learner analysis**
  - Background knowledge estimation
  - Learning goal recognition
  - ...

# Course content analysis /Basic idea

**Target:**

**Locating a course to the domain knowledge base**

Course 1

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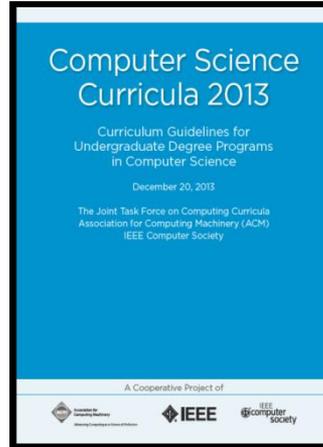
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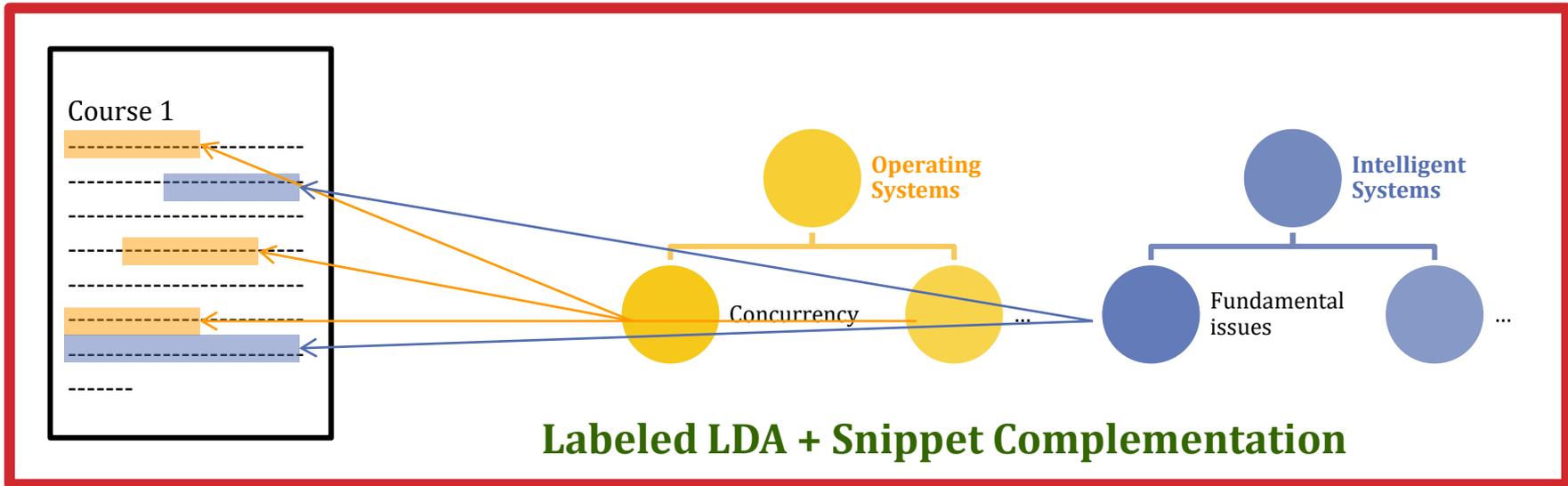
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**Course  
syllabus**



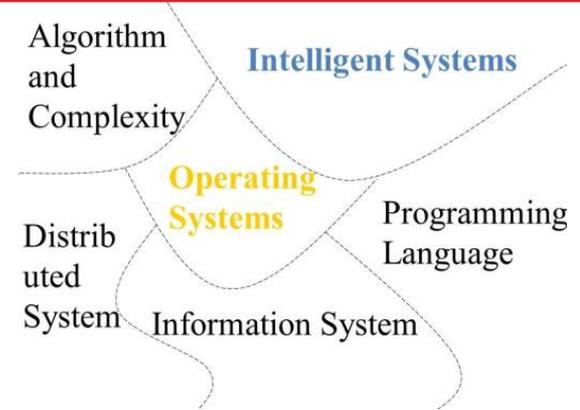
**Curriculum guideline**

***Computer Science  
Curricula 2013  
(IEEE & ACM)***



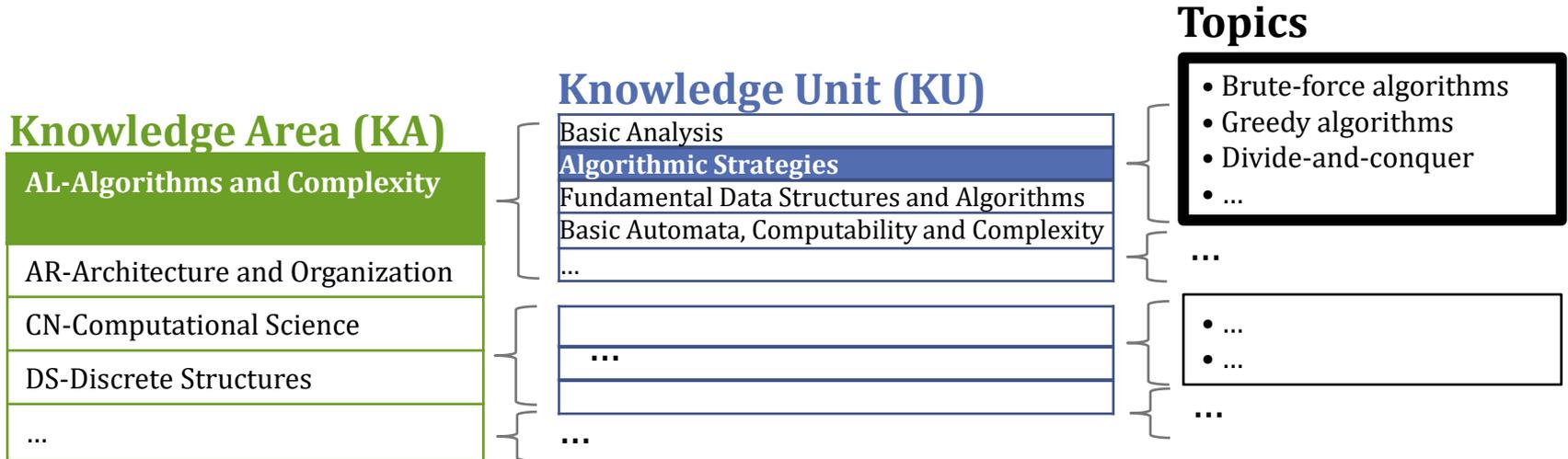
*Course 1*

**An initiative step**



# Course content analysis /Dataset

## CS2013: Body of Knowledge (BoK)



# Course content analysis /Dataset

## CS2013: Sample Courses

### CSCI 140: Algorithms, Pomona College

Claremont, CA 91711, USA

Tzu-Yi Chen

tzuyi@cs.pomona.edu

<http://www.cs.pomona.edu/~tzuyi/Classes/CC2013/Algorithms/index.html>

#### Knowledge Areas that contain topics and learning outcomes covered in the course

Knowledge Area	Total Hours of Coverage
Algorithms and Complexity (AL)	29 - 32
Software Development Fundamentals (SDF)	1.5
Parallel and Distributed Computing (PD)	0 - 3

#### Where does the course fit in your curriculum?

This is a required course in the CS major that is typically taken by juniors and seniors. The official prerequisites are Data Structures (CSCI 062, the 3rd course in the introductory sequence) and Discrete Math (CSCI 055).

However, we regularly make exceptions for students who have had only the first 2 courses in the introductory sequence as long as they have also taken a proof-based math class such as Real Analysis or Combinatorics.

Algorithms is not a prerequisite for any other required classes, but is a prerequisite for electives such as Applied Algorithms.

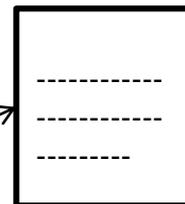
#### What is covered in the course?

This class covers basic techniques used to analyze problems and algorithms (including asymptotics, upper/lower bounds, best/average/worst case analysis, amortized analysis, complexity), basic techniques used to design algorithms (including divide & conquer / greedy / dynamic programming / heuristics, choosing appropriate data structures), and important classical algorithms (including sorting, string, matrix, and graph algorithms). The goal is for students to be able to apply all of the above to designing solutions for real-world problems.

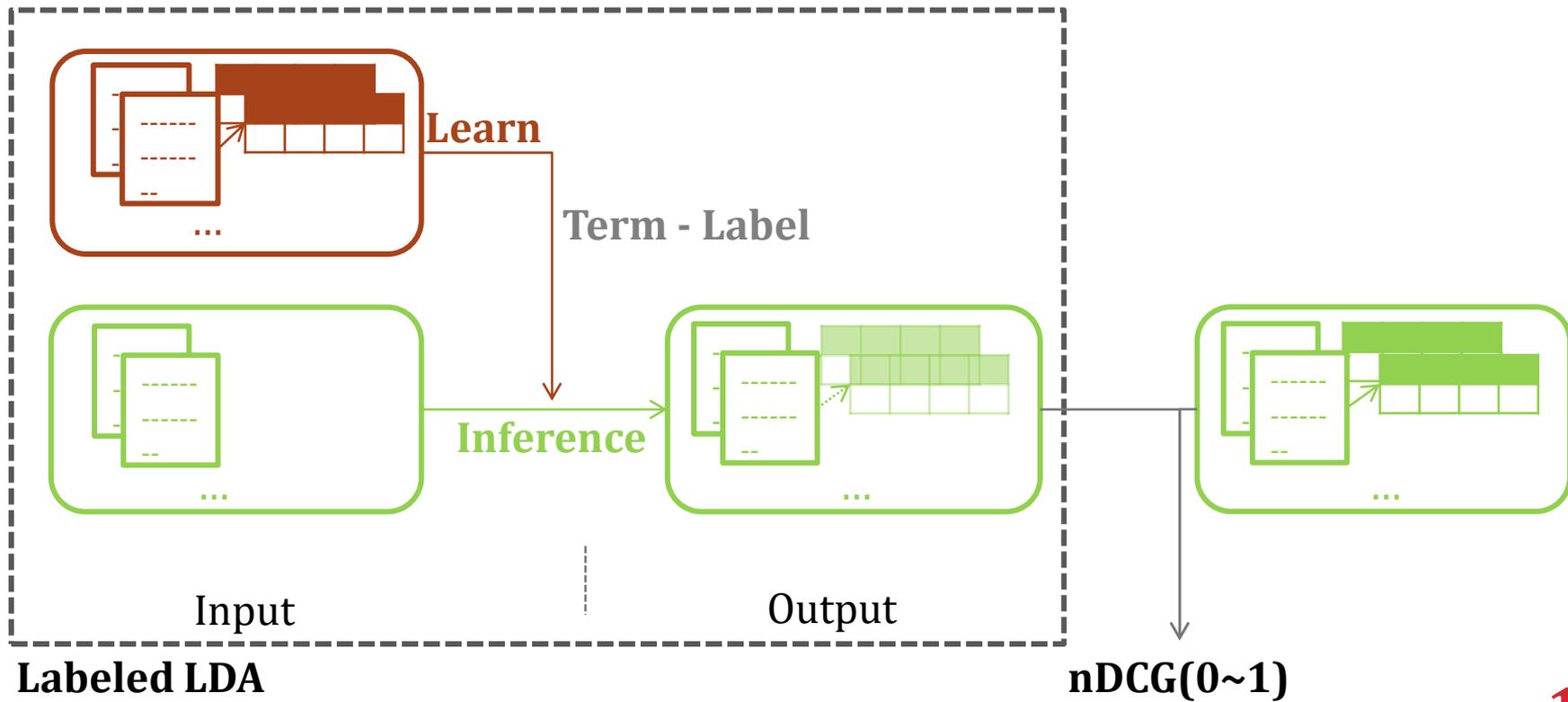
### Knowledge coverage

AL	SDF	PD	...
30	1.5	1.5	...

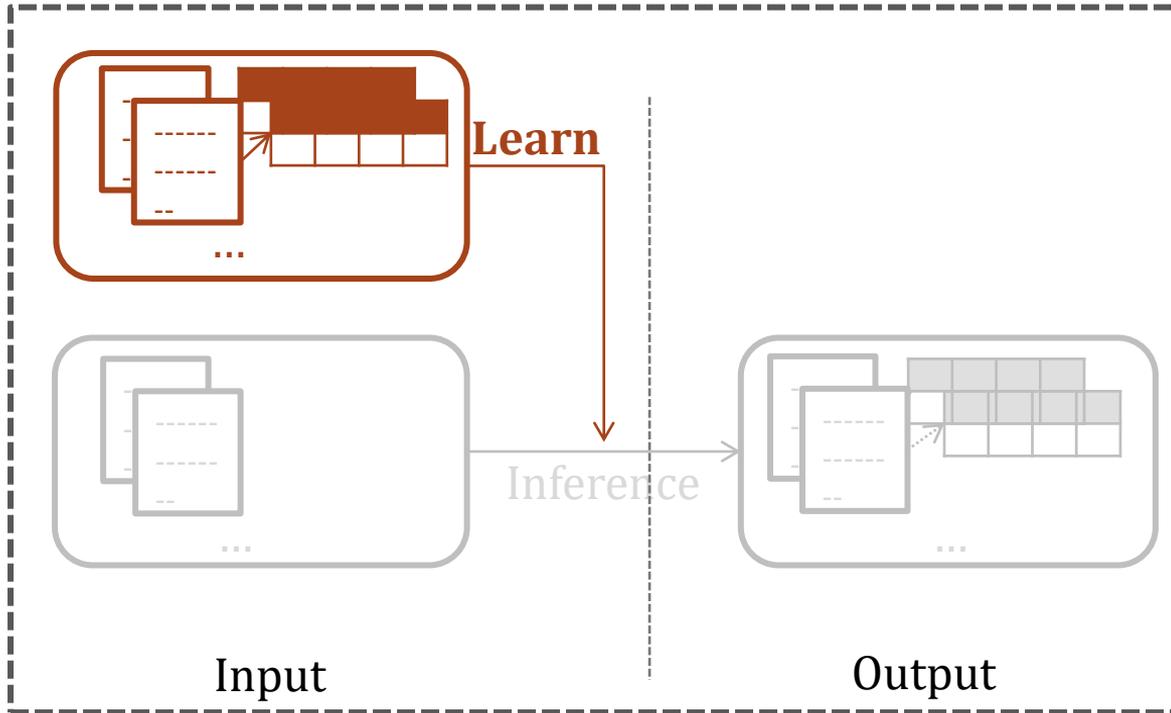
### Course syllabus



# Course content analysis /Method



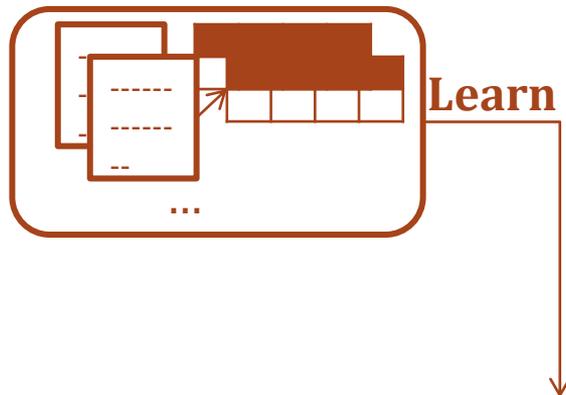
# Course content analysis /Method



Labeled LDA

- In Labeled LDA, the quality of the set of documents for learning (training set) affects the result remarkably.

# Course content analysis /Method



## Documents for training:

- A part of syllabi of sample courses
  - Multi-labeled
  - Combination of written language and spoken language
- Body of Knowledge (CS2013)

- Single -labeled
- Concise language

↑ Why? How?

Complement it with snippets

**E.g.**

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**Algorithmic strategies (AL)**

- Brute-force algorithms
- Greedy algorithms
- Divide-and-conquer
- ...

**The sentence is too concise to contain enough representative terms of this KU.**

**We integrate external texts that are explaining this KU.**

① Throw queries into search engine

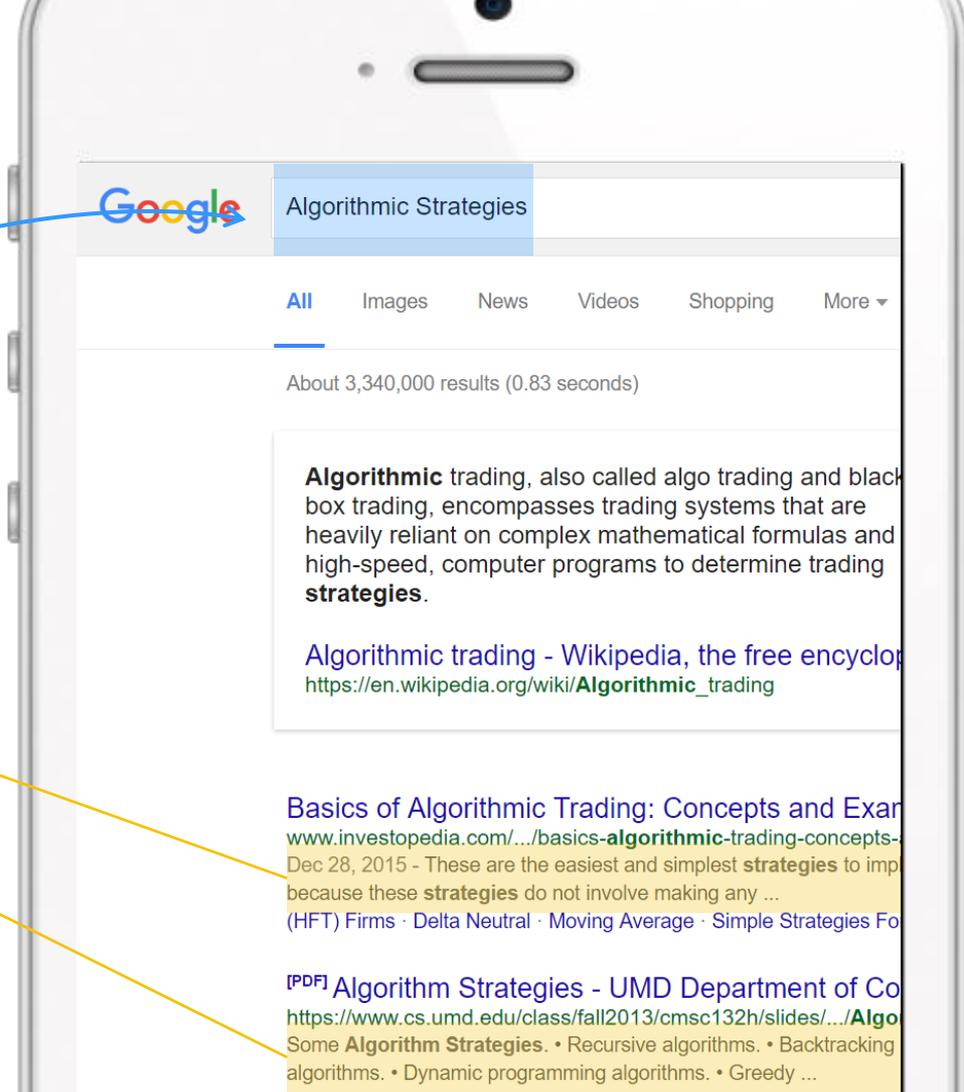
## Algorithmic strategies (AL)

- Brute-force algorithms
- Greedy algorithms
- Divide-and-conquer
- ...

• These are the easiest and simplest...

• Some Algorithm Strategies, ...

② Append snippets into the original text

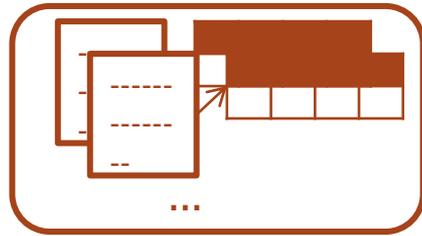




## Patterns of queries to extract snippets:

Query	Result
The title of the KU	snippet1
The title of the KU and the title of the KA it belongs to	snippet2
Top three representative terms of the KU (tf-idf value)	snippet3

# Course content analysis /Method



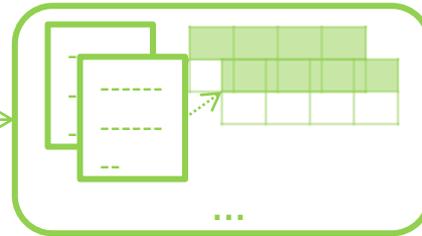
Learn

## Documents for training:

- A part of sample courses (SC)
- Body of Knowledge (BoK)
  - BoK\_Snippet1(KU title)
  - BoK\_Snippet2 (KU+KA title)
  - BoK\_Snippet3 (KU top terms)

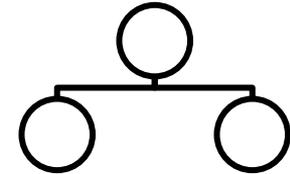


Inference



## Labels to inference:

- KA
- KU



# Course content analysis /Method

Experiments: 

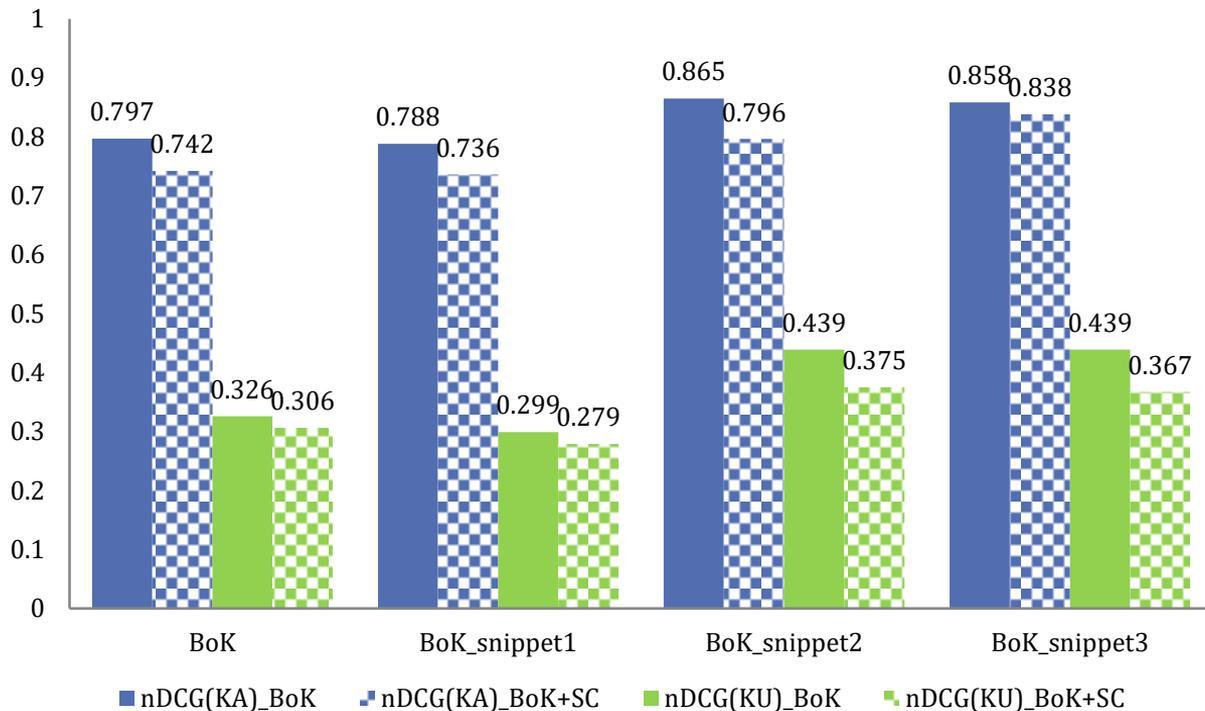


	No snippet	Snippet1	Snippet2	Snippet3
BoK	BoK	BoK_snippet1	BoK_snippet2	BoK_snippet3
BoK+SC	BoK+SC	BoK_snippet1+SC	BoK_snippet2+SC	BoK_snippet3+SC

**We want to observe:**

- Which type of documents is suitable for training?
- Does snippet work?
- Does this model work for both KA and KU?

# Course content analysis /Result



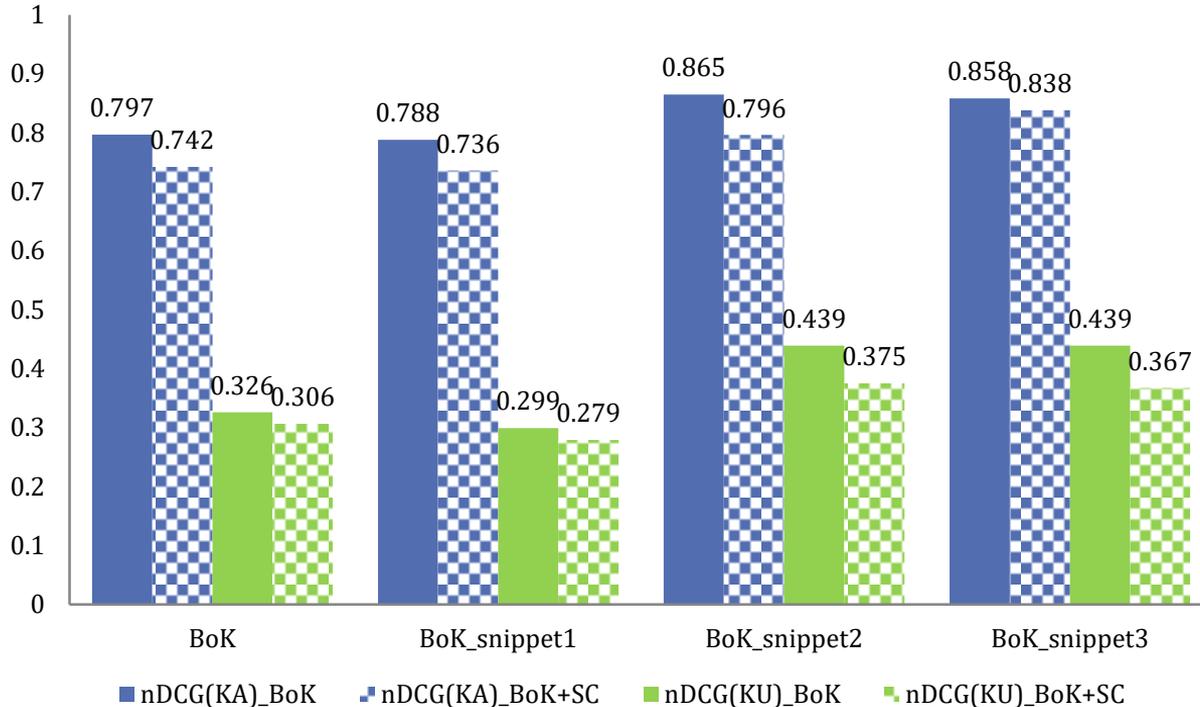
## Result 1:

BoK > BoK + SC

## Discussion 1:

The documents of SC are multi-labeled, which brings some noise in Labeled LDA.

# Course content analysis /Result



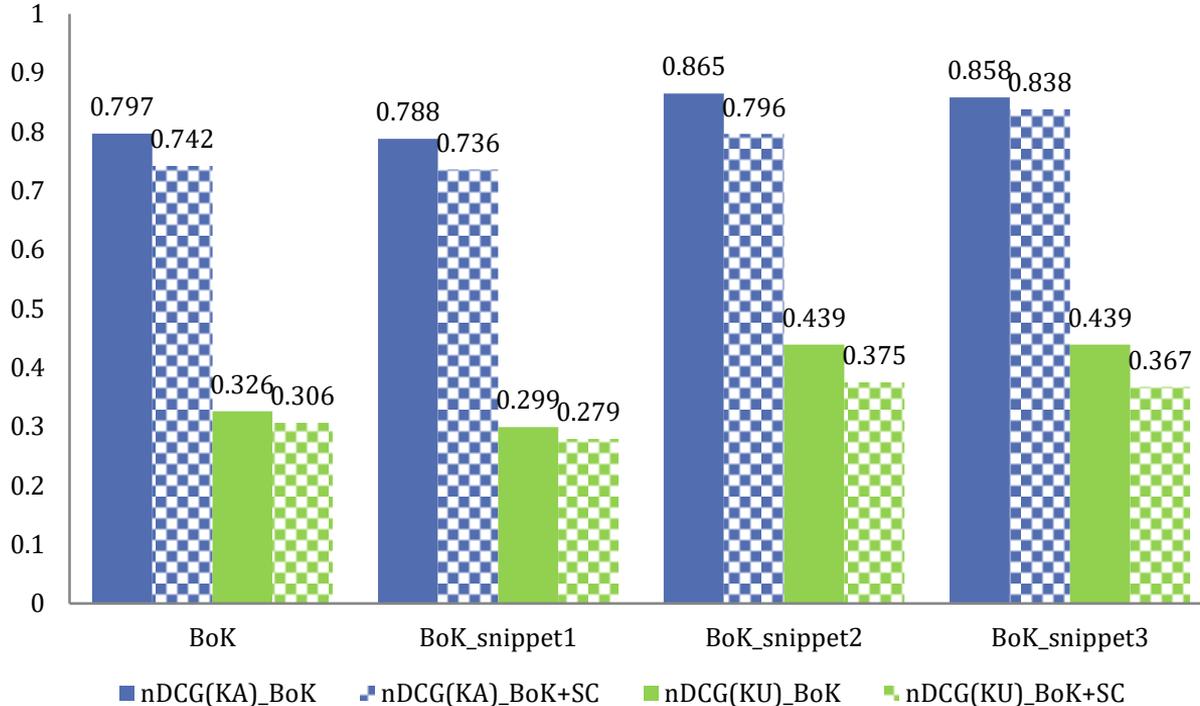
## Result 2:

Snippet2, Snippet3 ✓  
(KU+KA title, top 3 terms)

## Discussion 2:

We can complement an insufficient domain knowledge base by information retrieval techniques

# Course content analysis /Result

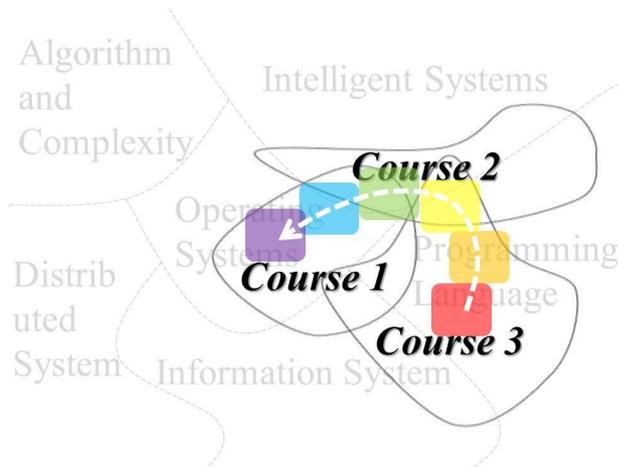


**Result 3:**  
KA  KU?

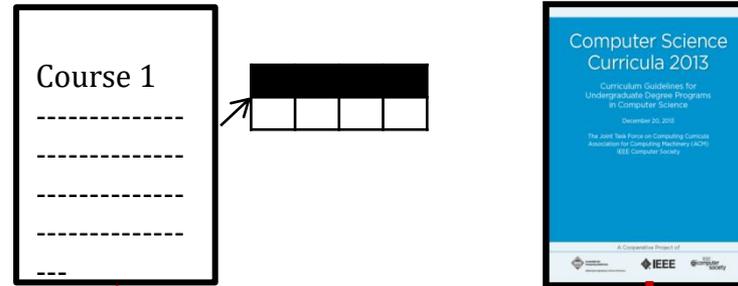
**Discussion 3:**  
It needs to be improved when extracting knowledge coverage at a smaller granularity.

# SUMMARY

## Recommendation system design



## Course content analysis



**Labeled LDA  
+ Snippet Complementation**

# Q&A

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