



# Comparison of Selection Criteria for Multi-Feature Hierarchical Activity Mining in Open Ended Learning Environments



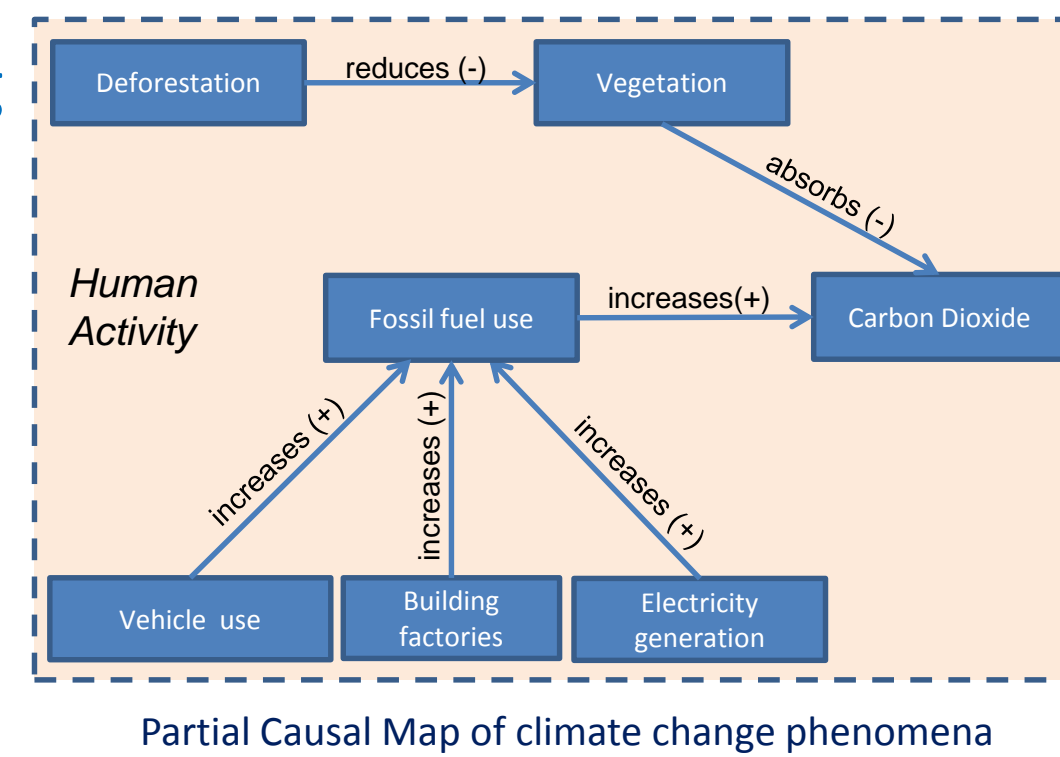
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## Background and Motivation

**Open-Ended Learning Environments (OELs):** In OELs, students utilize resources and tools provided to solve a challenge science problem

For example in Betty's Brain Learning Environment, students build a causal map for scientific phenomena to teach a virtual agent. They can read to learn, build, and check their models by interacting with the virtual agent, Betty



### Motivations:

- OELs have been used by researchers to track student's learning performance and many details of their learning interactions
- The wealth of data collected provides new opportunities for developing algorithms to accurately model, understand, assess students' learning behaviors and strategies

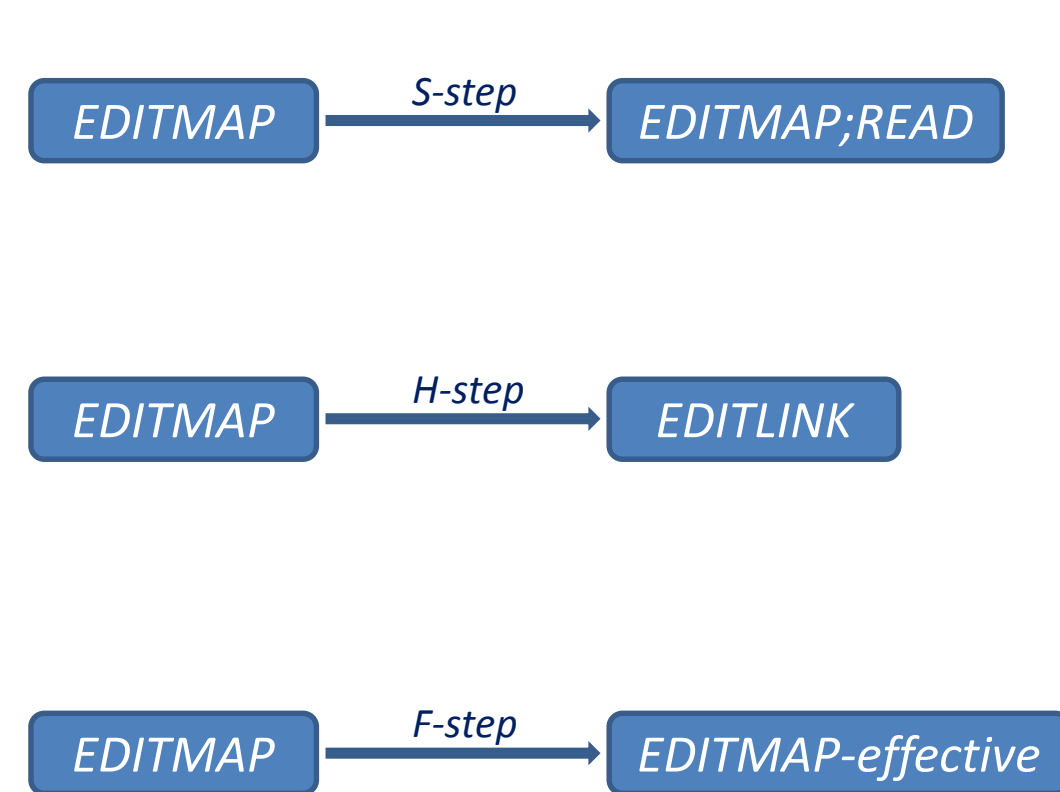
## Related Works

- Sequential Pattern Mining (SPAM):** SPAM with bitmap representation for sequences performs a Depth-First Search traversal to find patterns that exceed a pre-defined frequency threshold (Ayres, 2002)
- Differential Sequence Mining (DSM):** DSM finds frequent patterns that are good to differentiate between different groups of students (Kinnebrew, 2013)

## MFH-SPAM algorithm

**Multi-Feature Hierarchical Sequential Pattern Mining:** MFH-SPAM extends SPAM algorithm by adding two new pattern extension steps and forms a multi-dimensional pattern extension schema:

- Sequence-extension step (S-step),** a flat extension originally in SPAM
- Hierarchical-extension step (H-step)** extends the last action hierarchically
- Feature-extension step (F-step)** extends the last action by associating with features



### Pattern Selection:

- Even for moderate size of datasets, MFH-SPAM finds a huge number of frequent patterns
- We adopt the idea from DSM to find frequent patterns that are good differentiators between different students groups. For example:
  - High performers vs. Low Performers

## Pattern Selection Metrics

**Classifier Wrapper (CW):** It uses the *F1-score* of a 5-fold cross validation for a Decision Tree Classifier as the metric to select the best set of frequent patterns

**Information Gain (IG):** The computational complexity of CW, which builds decision tree multiple times and results in redundant *Information Gain* computation is very high. We directly apply *Information Gain* as a new selection metric

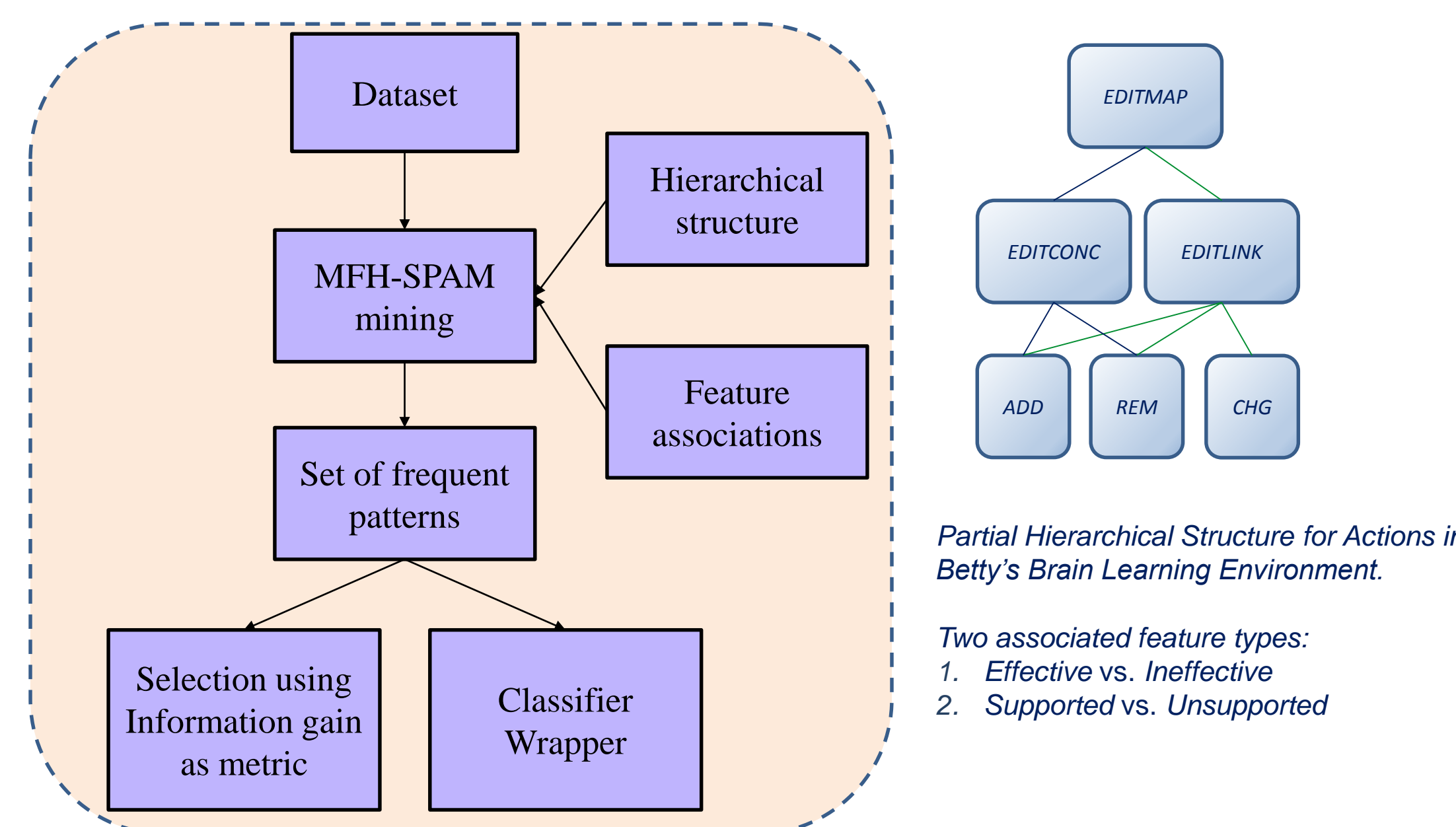
- The *Information Gain* for a given pattern  $P_1$  is computed from the reduction of *Shannon Entropy* when  $P_1$  becomes known, where *Shannon Entropy* measures homogeneity for a sample data and it is given by:

$$H(P_1) = - \sum_i^n p_i \log_2 p_i$$

where  $n$  is the number of student groups,  $p_i$  is the probability of  $P_1$  been used by students in group  $i$

- We use *instance frequency (i-frequency)* of patterns to compute the information gain. The *i-frequency* is a normalized measure of how often individual students uses a particular pattern
- For each patter, the information gain will be computed only once which improved the computational complexity over the classifier wrapper method

## Algorithm Workflow



Partial Hierarchical Structure for Actions in Betty's Brain Learning Environment.

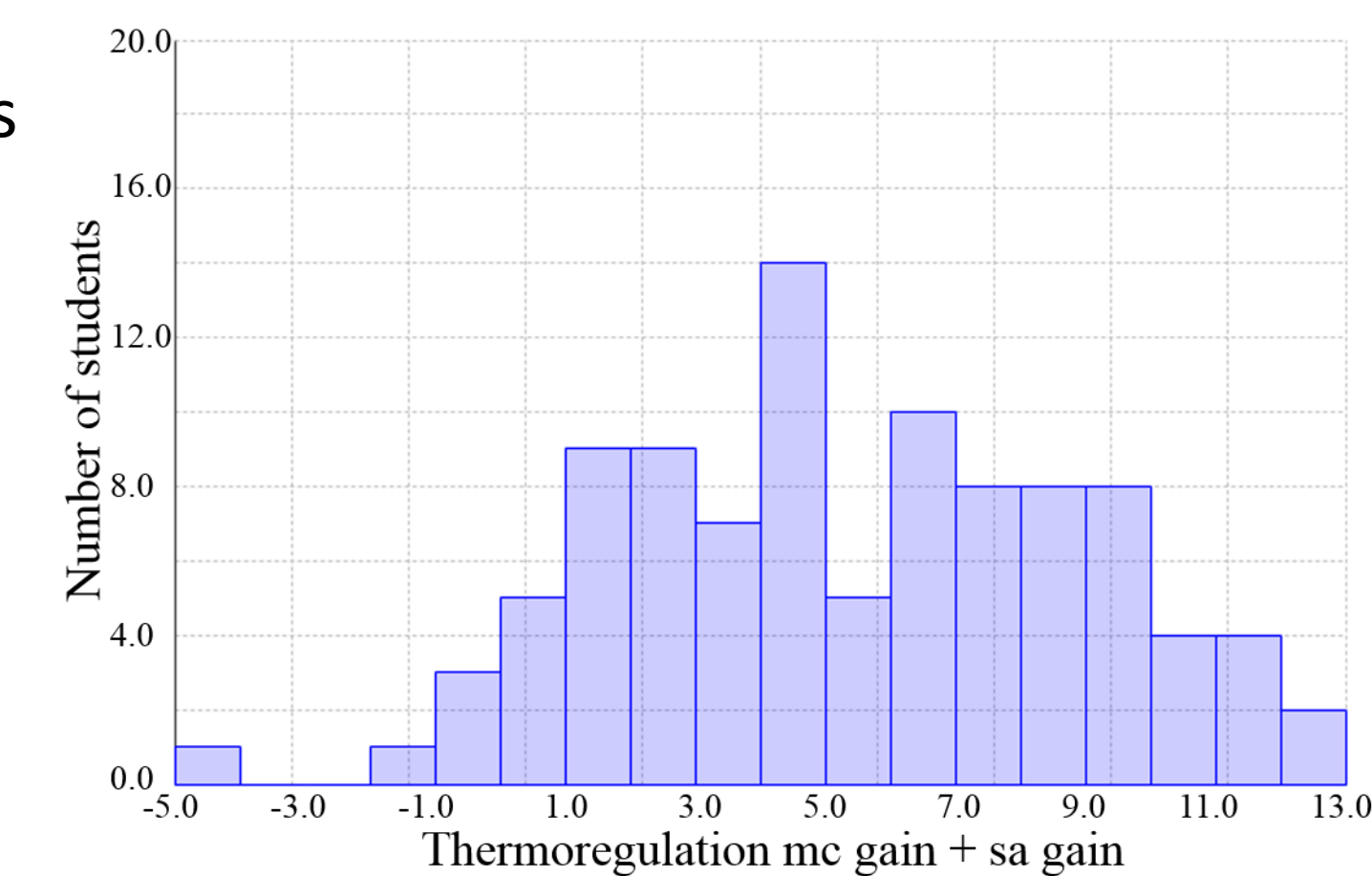
- Two associated feature types:
- Effective vs. Ineffective
  - Supported vs. Unsupported

## Case Study

### Dataset:

- The dataset comes from an experiment we ran with 98 middle school students who used Betty's Brain system to learn *thermoregulation* phenomena
- We used the sum of the students' *thermoregulation* multiple choice and *thermoregulation* short answer score gains from pre- to post-test,  $S_{gain}$ , to divide them into:
  - high performing group vs. low performing group

- The histogram of students distribution over  $S_{gain}$  (the figure on the right) is approximately bimodal. We used the median gain (5.0) as the boundary for the two groups



## Results and Analysis

Classifier Wrapper High vs. Low Performers Mean usage(Stand deviation)	Information Gain as Metric High vs. Low Performers Mean usage(Stand deviation)
EDITLINK;QUIZTAKEN 25.9(21.9) vs. 10.6(13.3)	EDITLINK;QUIZTAKEN 25.9(21.9) vs. 10.6(13.3)
EDITMAP-eff-sup 24.1(17.6) vs. 12.3(11.5)	QUIZ;EDITLINK;READ 6.1(7.6) vs. 2.3(2.5)
READ-long 19.8(30.2) vs. 34.0(29.2)	NOTE 9.5(11.3) vs. 23.9(24.4)

Top 3 patterns as differentiators for both selection methods

### Analysis:

- Both selection methods are able to find frequent patterns that are good differentiators as shown in the table
- The run time favors the Information Gain method compared to the Classifier Wrapper method (reduced from 28 seconds to 16 seconds), therefore, better computational efficiency for this metric

## Future Work

- We will perform more systematic analysis of the differences between groups using hypothesis testing methods
- In addition, we will use correlational analysis to study in more depth the relations between behaviors and performance
- We will also work towards using the patterns derived to detect learner behaviors online, and develop scaffolding mechanisms